<u>S/N 10/749,628</u> <u>PATENT</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Brian Alan Grove et al.

Examiner: Naeem Haq

Serial No.:

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Group Art Unit: 3625

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Title:

INTRODUCING A FIXED-PRICE TRANSACTION MECHANISM IN

CONJUNCTION WITH AN AUCTION TRANSACTION MECHANISM

AMENDMENT & RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Office Action mailed December 18, 2008, please amend the above-identified application and consider the remarks as follows.